

Détail de l'offre : Sr Product Marketing Manager (Remoto)

Recruteur	 Capgemini - Brasil
Adresse	-
Ville	-
Référence	25D1761049997
Titre de l'offre	Sr Product Marketing Manager (Remoto)
Description du poste	Location: Brazil/Mexico - Working Hours: 8:00 am to 5:00 pm (EST) Build and optimize the online quote and bind experience for auto and home products Represent the business to deliver experience to deliver sales through online experience Collaborate with technology, marketing and analytics teams to build and monitor performance CDI
Type de contrat	CDI
Télétravail	Poste 100% en télétravail
Pays	Brésil
Description du profil	+ 8 years of experience Proficiency in English (Interview'll be in English) Bachelor's degree Marketing, Business Administration Budget & Forecasting - Intermediate Digital Online Program - Intermediate UX - Entry Level Strategic Thinking - Advanced Full Story or Web Analytics Tools - Intermediate Excel - Intermediate Office Suite - Intermediate Power BI - Entry Level Project Management Tools - Entry Level Insurance Knowledge - Preferred *Benefits: Competitive compensation and benefits package: Competitive salary and performance-based bonuses Comprehensive benefits package Career development and training opportunities Flexible work arrangements (remote and/or office-based) Dynamic and inclusive work culture within a globally renowned group Private Health Insurance Pension Plan Paid Time Off Training & Development Performance Bonus